

Dear Sponsor/Advertiser,

We are organizing, planning and preparing for the 2020 Corvette Club of Iowa's competition year, car show and social year. We would very much like to include our advertisers and sponsors in that planning.

Sponsors names in the past have been published in our monthly newsletter and printed on the back of any T-shirt we distribute for events during the year. We have distributed shirts for past events we have held at the Chariton Airport and the Newton Speedway.

We are changing our sponsorship program as shown below.

Sponsorship:

- Coupe () \$100: **a)** your name or your business name will be listed as a sponsor on our website.
- Roadster () \$250: **a)** your name or your business name will be listed as a sponsor on our website and **b)** will be printed on any T-shirts we distribute for our events.
- Grand Sport () \$500: **a)** your name or your business name will be listed as a sponsor on our website, **b)** will be printed on any T-shirts we distribute for our events, **c)** our website will provide a link to you business website and **d)** a business card size advertising space will be published in our monthly Sportsmate newsletter.
- Z06 () \$1000: **a)** your name or your business name will be listed as a sponsor on our website, **b)** will be printed on any T-shirts we distribute for our events, **c)** our website will provide a link to you business website and **d)** we will also include a ½ page size space of advertising in our monthly Sportsmate newsletter.
- ZR1 () \$1500: All the benefits of Z06 level sponsor but you will receive a full page of advertising in our monthly Sportsmate newsletter.

If you would like to be sponsor of a specific event or contribute to one of the many charities we support, you may so designate your sponsorship.

Advertisers in the past have had business advertisements published in the "Sportsmate", our organizations monthly membership newsletter. The size of the advertisement determines the associated yearly fee. We post the club newsletter on our website and print copies for our members that don't have internet access. We also use the newsletter as tool for prospective members who wonder what the club is all about. Our annual rates with corresponding advertizing sizes are:

Our annual rates are: Business Card \$ 60
 ½ Page \$ 120
 Full Page \$ 180

IF you would like start advertising or change your ad from past year, please provide us with reproduceable copy. A self-addressed envelope has been enclosed for your convenience.

For our past advertisers and sponsors, we hope you will continue to support the club in some form in the future. As we try to provide quality competition for Corvette and car enthusiast, we value your investment in our organization and it's activities.

Thank you again for all your support of our organization!